

Mission and Vision: LEP

Veterinarian's Oath in Action

- 'History is the witness that testifies to the passing of time; it illuminates reality, vitalizes memory, provides guidance in daily life and brings us tidings of antiquity'- **Marcus Tullius Cicero (106-43 BC) Pro Publio Sestio**

- 'Knowing is not enough; we must apply. Willing is not enough; we must do'- **Goethe**

- **We are inspired by John F. Kennedy's famous call to service: 'Ask not what your country can do for you- ask what you can do for your country.'**

Vision

- Helps to protect, promote and advance a strong unified veterinary medical profession that meets the needs of society.

Mission

- The major mission is to publish books and journals for the advancement of knowledge on veterinary medical sciences and technology to improve animal health and production.
- **'One Health' initiative to provide a platform for professional and inter-professional research on biomedical, food safety, zoonosis and public health especially on inter and intra-species pathogen transmission.**

Veterinary Medical Books

- **LEP** (Lyric-Epic Publications) is a leading publisher of Veterinary Medical books in Bangladesh since 1986. Recently, LEP has decided to publish the '*Journal of Veterinary Medical and One Health Research*' ('JVMOHR') as an international standard from June 2019.
- LEP is helping to advance veterinary medicine by delivering superior education, reference information and decision support tools to veterinary medical academicians, students, practitioners, researchers and field workers.

Veterinary Medical Journals

- Currently, all fully open access journals are internationally distributed, which allows open global access to its published content provides a forum for exchange of ideas, research and discoveries about the concerned aspects.
- Publishing the Veterinary Medical Journal devoted to the purpose and promotion of the science and art of veterinary medical science and profession in the country and finally with global interest.
- Easily available and access of a standard veterinary professional real comprehensive publishing media (journal) with multi-disciplinary scopes which strongly encourages the veterinary medical, human medical and environmental health research workers.